SHONG CHAN (SONIA)

📍 Kitchener, ON | ✉ chanshongsonia@gmail.com | 📞 +1 (437) 667-3721
🔗 shongchan | 🐙 soniachan1031 | 🌐 soniachan1031.github.io

SUMMARY

A final-year Computer Programming student with a background in marketing and a passion for software development and UX design. Transitioning from 9 years of experience in brand management and digital marketing to delivering impactful software solutions. Proficient in full-stack development and user-centered design. Excels in problem-solving, collaboration, and creating engaging user experiences.

SKILLS

Languages: C#, Java, JavaScript, Dart, Kotlin, Python, HTML5, CSS3
Frameworks: Node.js, React, Next.js, Flutter, MonoGame
Architecture: ASP.NET Core MVC
Databases: MySQL, MongoDB, Firebase, Microsoft SQL Server
Other Tools: Git, Google Analytics, Adobe Photoshop, WordPress, SEM, SEO

EDUCATION

Computer Programming Diploma • *Conestoga College*   Jan 2024 – Present
- Relevant courses: Systems Project, Systems Analysis & Design, Software Quality Assurance, Mobile Applications, Database SQL, Mobile Applications

Executive Diploma in Digital and Social Media Marketing • *The Hong Kong Polytechnic University*   2018 - 19
Student Exchange Program, Political Studies • *University of Manitoba*   2013 - 14
Bachelor of Social Sciences (Hons) in Policy Studies and Administration • *City University of Hong Kong*   2011 - 14

EXPERIENCE

Social Media Ambassador • *Conestoga College School of ACSIT*   May – Aug 2024
- Boosted engagement and visibility through LinkedIn campaigns.
- Contributed to annual social media planning, developing content calendars and supporting key campaigns for enhanced student interaction.

PROJECTS

Book Management Application • Github   Dec 2024
- Developed a dynamic web application using ASP.NET Core MVC and Microsoft SQL Server
- Implemented authentication, entity management, and reporting functionalities

BombMan MonoGame •Team • Github   Dec 2024
- Created a mini game using C# and MonoGame, and deployed as both a desktop and Android application
- Led a team of 2 to implement crucial game architecture, features and overall designs using visual paradigm

CERTIFICATIONS

- **CIPS Ontario Membership** • *Canada's Association of I.T. Professionals*
- **Certified Digital Marketer** • *Hong Kong Association of Interactive Marketing*
- **Growth Hacking & Digital Marketing From Execution to Management** • *Growth Marketer Academy*
- **Growth Marketing Bootcamp (HK) #8** • *Growth Marketer Academy*
- **Zero to Hero eCommerce Course** • *Growth Marketer Academy*

VOLUNTEER

- **Group Member** • *Amnesty Internation Kitchener Waterloo Chapter, Group 9*   Dec 2024 – Present
- **Kitchen Helper** • *Community Support Connections*   Mar – May 2024